



## The YRDSB Film Festival is back!

### Be Part of the Action – Our Sixth Year!

Teachers and students are invited to participate in the York Region District School Board’s sixth annual Film Festival to celebrate literacy development, artistic excellence, technical achievement and creative thinking through a variety of media created by students. Students are expected to create meaningful multimedia projects while respecting copyright.

The festival is open to all students in grades K to 12 who will be judged with other students in their respective divisions - Primary, Junior, Intermediate and Senior. Through this endeavour, we hope to foster positive self-expression and creativity in a generation of people who are highly motivated by technology and are the “digital natives” in our increasingly communications oriented world. Participants will be celebrated as genuine authors through the ethical creation of original work. Teachers as well as students may submit to the festival.

There will be 3 categories for each age group:

Category	Suggested Times
Fiction (i.e. Short Film/Digital Story, historical fiction, Animation, Stop Motion)	up to 15 minutes
Non-Fiction (i.e. Documentary, news, interviews, instructional “how to”)	up to 15 minutes
Advertisement (i.e. Commercial, PSA)	up to 3 minutes

All entries should be burned to either CD or DVD and submitted along with **one registration form per student group/project** to **Chris Prefontaine** at **Legacy Public School** by **May 1, 2014**. (All projects may be on the same CD/DVD. Please keep copies of the entries as they will not be returned.)

Teachers are encouraged to evaluate their students’ work using the rubric below and forward only their best ones. 3 videos will be accepted per topic per class. The Judging Committee will evaluate all entries based on the criteria, and determine the winning entries through consensus.



**YRDSB Film Festival Registration Form – PLEASE PRINT**

(Please complete one form for each film entered)

**School Name:** \_\_\_\_\_

**School Phone Number (or student number if this is not teacher sponsored):** \_\_\_\_\_

**Teacher (if applicable):** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**Student Names - PLEASE PRINT:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Title of Film:** \_\_\_\_\_

**Category: (circle one)**

**Fiction**

**Non-Fiction**

**Advertisement**

**Length:** \_\_\_\_\_

**Copyright (select one):**

**All audio and video are original**

**Audio and/or video are copyright free. Please indicate the source below.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

We grant to the YRDSB the right to present this film/video. We also grant permission for the YRDSB to use publicity material and short clips (up to 3 minutes or 10% of total duration, whichever is greater) for promotional purposes. Furthermore, we assume full responsibility for copyright clearance and all underlying rights for this film/video. We agree to hold harmless and fully indemnify the YRDSB in the event that these rights have not been properly obtained and transferred.

Send along with DVD to **Chris Prefontaine at Legacy Public School by May 1, 2014.**



## 2012 Film Festival Rubric



	<i>Level 1 0 to 5pts</i>	<i>Level 2 6 to 10pts</i>	<i>Level 3 11 to 15pts</i>	<i>Level 4 16 to 20pts</i>
<p><b>Content</b></p> <p><b>Message</b></p> <p><b>Organization</b> Beginning, Middle and End</p> <p><b>Score:</b></p>	<p>Message and genre are unclear and confusing.</p> <p>Little or no unifying structure.</p>	<p>Message and genre are somewhat apparent.</p> <p>Some related structure.</p>	<p>Message and genre are clear.</p> <p>Obvious plot or structure</p>	<p>Message and genre are strong and engaging.</p> <p>Exceptional structure and organization.</p>
<p><b>Artistic Merit</b></p> <p>Transitions</p> <p>Music</p> <p>Sound Effects</p> <p>Visual Effects</p> <p><b>Score:</b></p>	<p>Artistic elements are used in a limited manner and may distract from the audience's attention.</p>	<p>Artistic elements are used in an adequate manner.</p>	<p>Artistic elements are used effectively and creatively.</p>	<p>All artistic elements combine to compel the intended audience's attention.</p>
<p><b>Technical Design</b></p> <p><b>Camera Work</b></p> <p><b>Lighting</b></p> <p><b>Audio Editing</b> Volume Levels Extraneous Sounds Sound Clarity</p> <p><b>Video Editing</b> Titles Graphics Transitions</p> <p><b>Score:</b></p>	<p>Technical difficulties interfere with the viewer's ability to see, hear or understand the content.</p>	<p>Techniques and skills in video, audio and lighting are developing.</p>	<p>Techniques and skills in video, audio and lighting are well developed and accomplished.</p>	<p>Techniques and skills in video, audio and lighting are sophisticated and exceptional.</p>
<p><b>Overall Impression</b></p> <p>Judges' overall impression of the artistic and technical components.</p> <p><b>Score:</b></p>				

**Copyright Notice** – all audio and video **MUST** be original or copyright free. Any material which lacks copyright and license documentation will be disqualified. (Section 29.5 of the old Copyright Act does not specifically pertain to the use of copyrighted material in the creation of student work. Rights to reproduce music purchased on CD or from iTunes do not transfer because of the purchase.) Winning videos will be shown at the Regional Tech Fair to a general audience. Please respect Board guidelines on violence, language and mature content. **Submissions that promote/contain:** gratuitous violence, excessive coarse language, explicit sexual content or hate/discriminatory practices will not be considered.